

STARCLASH

PRESS DECK





02 WHAT IS STARCLASH?

DON'T JUST WATCH THE STORY. BECOME THE STAR.



STARCLASH is a 33-minute immersive animated experience where you become the main character. Characters speak directly to you, you perform on stage, and the spotlight is always on you.

No complicated controls. No unnecessary interactions. Just sit back and experience what it feels like to be the star.

Powered by our proprietary ultra-high-resolution rendering technology and spatial audio, STARCLASH creates a level of presence that feels almost real.

FROM ENTERING THE STORY TO BECOMING THE STAR

01

MEET

Characters speak directly to you.



02

PERFORM

Step onto the stage and join the show.



03

CONNECT

Feel the energy of the crowd around you.



04

BECOME THE STAR

Walk the red carpet as the story celebrates you.



WHY WE CREATED STARCLASH

VR has already shown how powerful it can be for games and spectacular virtual environments. But we felt there was still another side of the medium waiting to be explored: emotionally driven storytelling where the viewer is not simply observing a world, but is personally recognized by it.

At the heart of STARCLASH is a childhood dream many people share: the dream of becoming a star.

Walking the red carpet.

Hearing a crowd cheer for you.

Performing on a huge stage in front of thousands of people.

In real life, only a small number of people ever experience moments like these. We wanted to use immersive technology to make that feeling accessible to anyone.

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*We wanted you to feel that the story
had noticed you — and made you its star.*

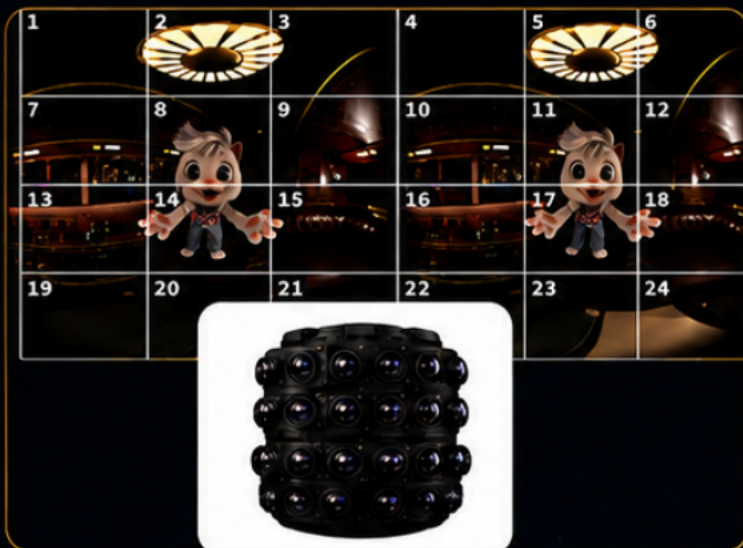
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WE BUILT NEW TOOLS TO CREATE A NEW KIND OF IMMERSIVE STORY.

★ 01 HIGH-RESOLUTION VIRTUAL CAMERA SYSTEM

Our proprietary virtual camera workflow captures finer detail, giving characters richer expression and the world a stronger sense of presence.



★ 02 AI 3D DEPTH EXPANSION

AI-driven 3D depth expansion makes environments feel deeper and characters more naturally present in front of you.



★ 03 360° SPATIAL AUDIO

360° spatial audio surrounds the audience with voices, music, and ambience, making emotion, breathing, and small details feel lifelike.





06 — QUICK FACTS

EVERYTHING YOU NEED TO KNOW AT A GLANCE

TITLE	STARCLASH
FORMAT	33-minute immersive animated experience
PLATFORMS	Meta Quest 2 / 3S / 3 / Pro / Apple Vision Pro
LANGUAGE	English audio
AGE	10+
PRICE	Meta Quest \$9.99 / Apple Vision Pro \$14.99
GENRE	Immersive Animation / Cinematic VR Experience
PLAY STYLE	Seated, no controllers required
ENCODING TECHNOLOGY	Powered by Amplium for high-quality immersive video encoding
META QUEST STORE	https://www.meta.com/experiences/quest/1198711463333498/
APPLE VISION PRO STORE	https://apps.apple.com/app/id6770366685
DEVELOPER	TACK Entertainment
DIRECTED BY	Jack Yoshida

TACK

07 — ABOUT TACK ENTERTAINMENT

CREATING STORIES YOU CAN STEP INSIDE.

Based in Hollywood and Tokyo, TACK Entertainment creates first-person immersive animation where you become the protagonist of the story.

By combining Western storytelling and Japanese animation expertise, TACK builds experiences that are not just watched, but lived through your own eyes.

We develop proprietary high-resolution virtual camera technology for cinematic immersive visuals.

Our AI-powered 3D depth tools and animation workflow bring expressive characters, realism, and presence to every scene.

Press & Creator Inquiries

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